

Sneha Kochak

/snāhə kōCHək/

Skills

User Experience Design	10/10
User Interface Design	10/10
Visual Design	10/10
Information Architecture	8/10
HTML & CSS	6/10

Education



MS in Digital Design: 2006
Mississippi State University

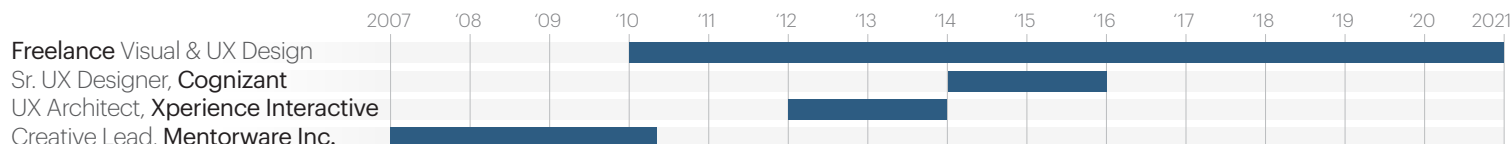


B.Arch.: 2003
University of Pune, India



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Experience



I've worked with

Activision
Aon
Art of Living Foundation
Automatiks
Bend Studio
Biggest Loser Show
Brand Affinity Technologies
BT Imaging

C3 Nano
Cisco Systems
Citrix Systems
Dax
Enterprise Nubé
GetInsured.com
Hewlett Packard
Health Net

Intuit
Berkeley National Lab
Lenovo
Listly.com
Molina Healthcare
Monsoon Company
Samsung
Sony PlayStation

Toshiba
THQ
UCLA Stein Eye Institute
United States Cold Storage
University of California, Irvine
Visit California

Expertise



Facilitate Ideation Sessions, Conceptualize, White-board and document requirements



Data driven design - convert user analytics and user tracking data to UX changes



Information design - infographics, breaking down big data into consumable information



Sketch → Wireframe → Prototype → Mockup → Production



Visual Design - Research and acquire relevant images, advanced typography & calligraphy



Responsive design - mobile, tablet, gaming consoles, TV and in-car devices



HTML and CSS; Cross-Browser Testing. WordPress, Divi, Liferay, Weebly, Drupal and Joomla



Conduct Focus Groups, Usability Tests, A/B Tests and User Testing



When I'm not at my desk



Copperplate &
Modern Calligraphy



Indian Classical
Music



Yoga



Macro
Photography